



VOICES OF COURAGE

RADIO · PODCAST · TV

Ken D Foster

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# SHOW SYNOPSIS



VOICES OF COURAGE  
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**Voices of Courage** is a new type of Radio Show where audiences engage to grow their businesses and transform their lives.

The 60 minute weekly show is provocative, entertaining and challenges audiences to live up to their highest potential.



# BROADCAST PLATFORMS



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Average Listenership Per Episode: 2.4 Million Listeners

- 20 AM/FM US Radio Stations
- 25 Podcaster Platforms including iTunes, Amazon, TuneIn, Stitcher, and Libsyn
- 8 Video Platforms including Roku TV, YouTube
- 4 Internet Radio Platforms including Spotify, iHeart, BBS Radio, and Blog Talk



# BROADCAST PLATFORMS



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## ■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL

## ■ Podcast Streaming





# SPONSOR OPPORTUNITY



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Ready to reach a national audience?

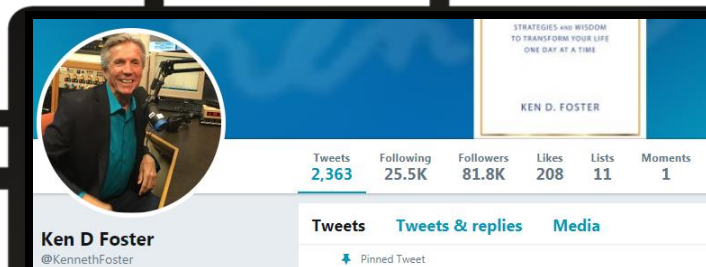
## ■ Sponsor to Receive:

- "Brought to You By" during show opening greeting
- 60-second commercial produced by award-winning staff (one commercial per episode)
- Be a guest on the show quarterly (interview segment)
- Guest can share and promote products or services, without compensation
- Evergreen Sponsor Info on Podcasting Sites
- Static banner ad display on [VoicesofCourage.us](https://VoicesofCourage.us)

# SOCIAL MEDIA



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## ■ WIN-WIN Promotions

- Facebook Live, Twitter, and LinkedIn, and Instagram posts.
- Guest Press Release for interview sent to 1,000 media outlets
- **GUESTS** Share Episodes to their social media followers
- **GUESTS** Encourage their email subscribers to watch or listen live.

# FORMER SHOW GUESTS



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- Lisa Nichols
  - Episode 14
- Chris Jaeb
  - Episode 20
- Denise Mueller- Korenek
  - Episode 24
- John Assaraf
  - Episode 26
- Marci Shimoff
  - Episode 40
- Mike Koenigs
  - Episode 36





# WHO IS KEN D FOSTER?



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- **Author/Speaker**

- Syndicated Radio Show Host
- Best-Selling Author of 7 books.
- Ken has spoken at hundreds of live events, and been on over 500 Teleseminars and Webinars.

- **Mentor**

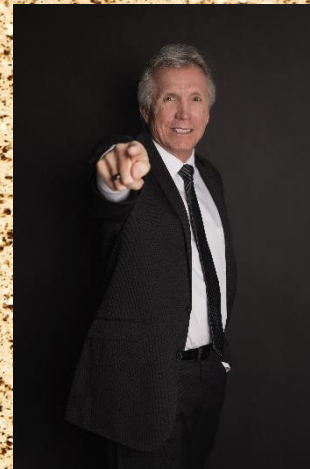
- For twenty-three years, Ken has Coached and Mentored CEO's and Executives throughout the United States, Canada, Europe, Asia, and Australia.

- **Triathlete**

- Ken is a triathlete who was on Team USA in 2017 and competed in the ITU World Triathlon Championship in Penticton, BC, placing in the top ten in the world in Aqua Bike.

- **Family Man**

- He lives in Southern California with his wife of 20 years Judy Foster. Together they have three daughters and twelve grandchildren.







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# BENEFITS OF SPONSORSHIP



- Increase Visibility
- Target Your Audience
- Stir Emotions and Create Demand
- Reach Your Audience Frequently
- Cost Effective
- Time Efficiency
- Measurable Results

**Radio is the Top Medium  
for Advertising Effectiveness**

# ADDITIONAL EXPOSURE



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- **Expand** AM/FM Exposure in Your Local Market
- **Add** AM/FM Advertising Impressions
- **Increase** 5,000 to 100,000 Podcast Downloads
- **Reach** 15, 20 , 25 or 30 MM Listeners per Show
- **Add** an Exclusive Sponsor Show and Co-Host a Show
- **Surround** Your Target Audience with Digital Marketing Campaign (Geofencing/Retargeting)



# TESTIMONIALS



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"Fun, fluid and energizing. That's how I describe my time with Ken Foster as a guest on his Voices of Courage radio show. Ken is a dynamic and engaging radio show host who is genuinely interested in creating a positive impact on his guests and listeners. I look forward to being on the show again!" -**Christine Howard, CEO of Christine Howard Coaching**

"Ken D Foster's *Voices of Courage* show is the perfect antidote to an often all-too predictable, negative media culture! Character is what this country is about, and Ken underscores the powerful examples of heroes living above and beyond themselves to make the world a much better place. Ken's wry humor, deep compassion, and incisive wisdom slice like a benign knife into much-needed portions of everyday people who lead by their magnificent example, solving important problems while so many others watch from the sidelines. It was an honor to be on Ken's show and to help remind listeners there are good people doing very good things all the time, and that they can be one of them, each in their own way, every single day". -**Nick Lowery, Kansas City Chiefs Hall of Fame Kicker**



"One of the best interviews yet! Ken D Foster made it so easy to be a guest on Voices of Courage and bring the best of my message to the audience. He asked fun questions and rolled with the conversation in a very organic yet strategic way. If you're selected by Ken to be a guest on his show, I highly recommend it". -**Eva Vennari, Founder, The Elevate Institute**

"Ken has a way of bringing the best out of people. I felt my Voices of Courage interview was my best yet. Ken is very calm and present and keeps a nice spontaneous flow whilst also staying on track and making sure the most important points are covered. I had lots of positive feedback about the show as well as numerous new business leads. If you get the opportunity to work with Ken, I'd take it"! -**Susan Treadgold, Best-Selling Author High Performing Women**



# READY TO REACH A NATIONAL AUDIENCE?



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KEN D FOSTER



## CONTACT

Ken D. Foster

Host and Executive Producer

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[www.VoicesOfCourage.us](http://www.VoicesOfCourage.us)





# SPONSOR ORDER



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## Sponsorship Level:

☐ \$2,500 (4-weeks)

☐ \$7,500 (13-weeks)

☐ \$15,000 (26-weeks)

☐ \$30,000 (52-weeks)

- Contact Name: \_\_\_\_\_
- E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_
- Advertiser Name: \_\_\_\_\_
- Campaign Start Date: \_\_\_\_\_
- Credit Card: \_\_\_\_\_
  - Exp: \_\_\_\_\_ CSC: \_\_\_\_\_
- Billing Address: \_\_\_\_\_
- Authorized Signature: \_\_\_\_\_

Please email completed form to [Ken@VoicesofCourage.us](mailto:Ken@VoicesofCourage.us)

# THANK YOU



On behalf of **Voices of Courage**, I thank you for the opportunity to present this proposal to you.

We look forward to being your marketing partner.

## NEXT STEPS:

- ☐ Approve media plan
- ☐ Confirm launch date
- ☐ Provide basic information for commercial writing
- ☐ Provide hi-res business logo and guest photo