



VOICES OF COURAGE

RADIO · PODCAST · TV

Ken D Foster

760.703.9365

Ken@VoicesofCourage.us

SHOW SYNOPSIS



VOICES OF COURAGE
RADIO · PODCAST · TV

Voices of Courage is a Power Packed Radio – Podcast – TV Show where audiences engage to grow their business and transform their life's.

The 60 minute weekly show is provocative, entertaining and challenges audiences to live up to their highest potential.



BROADCAST REACH



VOICES OF COURAGE
RADIO · PODCAST · TV

The Reach Per Show is 12 Million Potential Listeners

- 20 AM/FM US Terrestrial Radio Stations
- 30 +US Podcaster Platforms including iTunes, Amazon, TuneIn, Stitcher, and Libsyn
- Video Platforms include Roku TV, YouTube, and Google TV
- 5 Internet Radio Platforms including iHeart, Spotify, Blog Talk, BBS Radio and AM/FM247
- Broadcast of Facebook Live

BROADCAST PLATFORMS

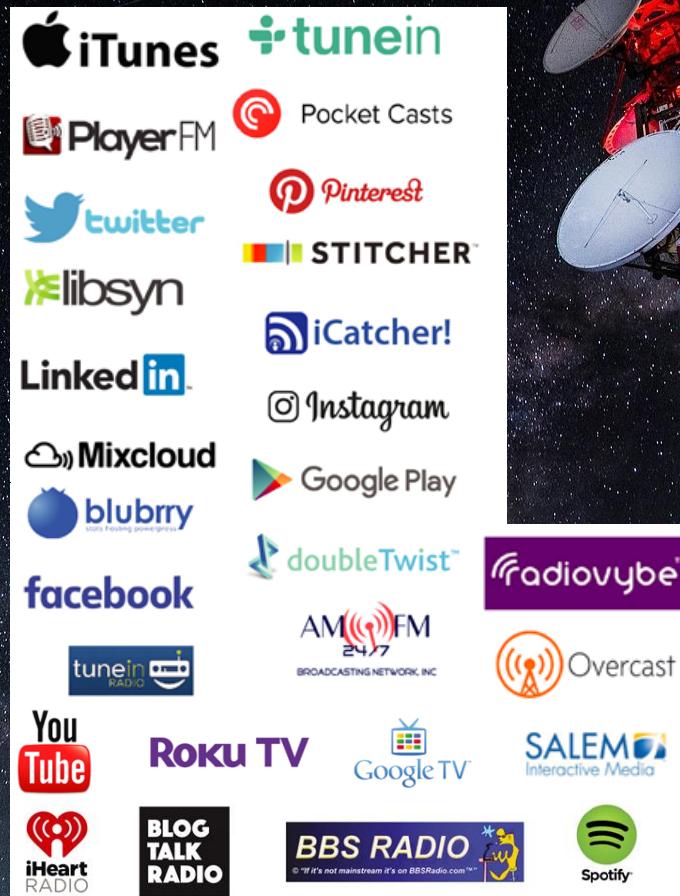


VOICES OF COURAGE
RADIO · PODCAST · TV

■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL

■ Podcast Streaming





VOICES OF COURAGE
RADIO · PODCAST · TV

MEDIA PARTNER PLATFORMS

With our Media Partners, VOC can be heard live on over 70 of the World's Largest Live Broadcast Stations and in these countries:

Angola	Greece	Philippines
Argentina	Iceland	Portugal
Bangladesh	India	Romania
Brazil	Ireland	Russia
Bulgaria	Kazakhstan	Spain
Canada	Kenya	Sweden
Croatia	Malaysia	United Arab Emirates
France	Montenegro	United Kingdom
Germany	Nigeria	



SPONSOR OPPORTUNITY



VOICES OF COURAGE
RADIO · PODCAST · TV



Sponsor to Receive:

- "Brought to You By" during show opening greeting
- 60-second commercial produced by award-winning staff
- Quarterly (interview segment)
- Evergreen Sponsor Info on Podcasting Sites
- Static banner ad display on VoicesofCourage.us
- Monthly Media Strategy Session with Ken D Foster

Ready to reach a national audience?

WIN – WIN PROMOTIONS



VOICES OF COURAGE
RADIO · PODCAST · TV



VOICES OF COURAGE AND THE GUEST BOTH:

- Send promotion posts, prior to the show, to social media followers
- During recording we Facebook Live the show to Facebook fans
- Promote the show, during the week following the recording, to social media followers
- Send an email promoting the show to email subscribers asking them to watch or listen live.
- Ask followers to give the show a rating on iTunes, YouTube or Google Play

FORMER SHOW GUESTS



VOICES OF COURAGE
RADIO · PODCAST · TV

- Lisa Nichols
 - Episode 14
- Chris Jaeb
 - Episode 20
- Denise Mueller- Korenek
 - Episode 24
- John Assaraf
 - Episode 26
- Marci Shimoff
 - Episode 40
- Mike Koenigs
 - Episode 36



WHO IS KEN D FOSTER?



VOICES OF COURAGE

RADIO · PODCAST · TV

■ Author/Speaker

- Syndicated Radio Show Host
- Best-Selling Author of 7 books.
- Ken has spoken at hundreds of live events, and been on over 500 Teleseminars and Webinars.

■ Mentor

- For twenty-three years, Ken has Coached and Mentored CEO's and Executives throughout the United States, Canada, Europe, Asia, and Australia.

■ Triathlete

- Ken is a triathlete who was on Team USA in 2017 and competed in the ITU World Triathlon Championship in Penticton, BC, placing in the top ten in the world in Aqua Bike.

■ Family Man

- He lives in Southern California with his wife of 20 years Judy Foster. Together they have three daughters and twelve grandchildren.





VOICES OF COURAGE
RADIO · PODCAST · TV

BENEFITS OF SPONSORSHIP



- Increase Your Local & National Visibility
- Target Your Audience
- Stir Emotions and Create Demand
- Reach Your Audience Frequently
- Cost Effective
- Time Efficiency
- Measurable Results

**Radio is the Top Medium
for Advertising Effectiveness**

ADDITIONAL EXPOSURE



VOICES OF COURAGE
RADIO · PODCAST · TV

- **Expand** AM/FM Exposure in Your Local Market
- **Add** AM/FM Advertising Impressions
- **Increase** 5,000 to 100,000 Podcast Downloads
- **Reach** 15, 20 , 25 or 30 MM Listeners per Show
- **Add** an Exclusive Sponsor Show and Co-Host a Show
- **Surround** Your Target Audience with Digital Marketing Campaign (Geofencing/Retargeting)

READY TO REACH A NATIONAL AUDIENCE?



VOICES OF COURAGE
RADIO · PODCAST · TV



VOICES OF COURAGE
RADIO · PODCAST · TV
KEN D FOSTER



CONTACT

Ken D Foster
Executive Producer

P (760) 515 9051

NEXT STEPS

- ☐ Book a meeting:
KenDFoster.youcanbook.me
- ☐ Approve media plan
- ☐ Confirm launch date