



VOICES OF COURAGE

RADIO · PODCAST · TV

Ken D Foster

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SHOW SYNOPSIS



VOICES OF COURAGE
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Voices of Courage is a Power Packed Radio – Podcast – TV Show where audiences engage to grow their businesses and transform their lives.

The 60 minute weekly show is provocative, entertaining and challenges audiences to live up to their highest potential.



BROADCAST REACH



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The Reach is 12 Million Potential Listeners Per Show

- 20 AM/FM US Terrestrial Radio Stations
- 25 Top Podcaster Platforms including iTunes, Amazon, TuneIn, Stitcher, and Libsyn
- Video Platforms include Roku TV, YouTube, and Google TV
- 5 Internet Radio Platforms including iHeart, Spotify, Blog Talk, BBS Radio and AM/FM247
- Broadcast of Facebook Live

BROADCAST PLATFORMS



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■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL

■ Podcast Streaming



MEDIA PARTNER PLATFORMS



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With our Media Partners, VOC can be heard live on over 70 of the World's Largest Live Broadcast Stations and in these countries:

| | | |
|------------|------------|----------------------|
| Angola | Greece | Philippines |
| Argentina | Iceland | Portugal |
| Bangladesh | India | Romania |
| Brazil | Ireland | Russia |
| Bulgaria | Kazakhstan | Spain |
| Canada | Kenya | Sweden |
| Croatia | Malaysia | United Arab Emirates |
| France | Montenegro | United Kingdom |
| Germany | Nigeria | |



GUEST WILL RECEIVE



Ready to reach a national audience?

- Media Strategy Session with Ken D. Foster. A one hour in-depth session designing the right radio show message for you, creating a press release message and learning how to create a one page media kit message
- Your Show is professionally recorded / edited by the professional staff at KCBO Studios
- Your Show will be Live Streamed on Facebook, enhanced and placed on 8 video platforms
- The Podcast of you show is added to the Top 25+ Podcaster sites giving you National and some International Exposure
- Your episode will be archived on the Voices of Courage web site, KCBO 1170 AM web site, 25 + Podcaster platforms, AM/FM 247 and BBS sites

(see the next slide)

GUEST WILL RECEIVE cont'd



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Ready to reach a national audience?

- Your show is posted on (4) Facebook sites with 30,000 + followers, Twitter with 80,000 + followers, LinkedIn, and Instagram
- The Press Release you write will be sent to 1,000 media sites
- Pictures are taken in studio for you to share on your web site and social media
- A show banner will be created featuring you to use on social media
- You will have access to the Voices of Courage Insider Resource Center
 - The top 600 Podcast hosts and show contact info
 - The top 500 Radio show hosts and show contact info
 - Access to Event Planners and Groups looking for speakers

WIN – WIN PROMOTIONS



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VOICES OF COURAGE AND THE GUEST BOTH:

- Send promotion posts, prior to the show, to social media followers
- During recording we Facebook Live the show to Facebook fans
- Promote the show, during the week following the recording, to social media followers
- Send an email promoting the show to email subscribers asking them to watch or listen live.
- Ask followers to give the show a rating on iTunes, YouTube or Google Play

FORMER SHOW GUESTS



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- Lisa Nichols
 - Episode 14
- Chris Jaeb
 - Episode 20
- Denise Mueller- Korenek
 - Episode 24
- John Assaraf
 - Episode 26
- Marci Shimoff
 - Episode 40
- Mike Koenigs
 - Episode 36



WHO IS KEN D FOSTER?



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- **Author/Speaker**

- Syndicated Radio Show Host
- Best-Selling Author of 7 books
- Ken has spoken at hundreds of live events, and been on over 500 Teleseminars and Webinars.

- **Mentor**

- For twenty-three years, Ken has Coached and Mentored CEO's and Executives throughout the United States, Canada, Europe, Asia, and Australia.

- **Triathlete**

- Ken is a triathlete who was on Team USA in 2017 and completed in the ITU World Triathlon Championship in Penticton BC, placing in the top ten in the world in Aqua Bike.

- **Family Man**

- He lives in Southern California with his wife of 20 years, Judy Foster. Together they have three daughters and twelve grandchildren.



TESTIMONIALS FROM GUESTS



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"Fun, fluid and energizing. That's how I describe my time with Ken Foster as a guest on his Voices of Courage radio show. Ken is a dynamic and engaging radio show host who is genuinely interested in creating a positive impact on his guests and listeners. I look forward to being on the show again!" -**Christine Howard, CEO of Christine Howard Coaching**

"Ken D Foster's *Voices of Courage* show is the perfect antidote to an often all-too predictable, negative media culture! Character is what this country is about, and Ken underscores the powerful examples of heroes living above and beyond themselves to make the world a much better place. Ken's wry humor, deep compassion, and incisive wisdom slice like a benign knife into much-needed portions of everyday people who lead by their magnificent example, solving important problems while so many others watch from the sidelines. It was an honor to be on Ken's show and to help remind listeners there are good people doing very good things all the time, and that they can be one of them, each in their own way, every single day". -**Nick Lowery, Kansas City Chiefs Hall of Fame Kicker**



"One of the best interviews yet! Ken D Foster made it so easy to be a guest on Voices of Courage and bring the best of my message to the audience. He asked fun questions and rolled with the conversation in a very organic yet strategic way. If you're selected by Ken to be a guest on his show, I highly recommend it". -**Eva Vennari, Founder, The Elevate Institute**

"Ken has a way of bringing the best out of people. I felt my Voices of Courage interview was my best yet. Ken is very calm and present and keeps a nice spontaneous flow whilst also staying on track and making sure the most important points are covered. I had lots of positive feedback about the show as well as numerous new business leads. If you get the opportunity to work with Ken, I'd take it"! -**Susan Treadgold, Best-Selling Author High Performing Women**



READY TO REACH YOUR AUDIENCE?



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CONTACT

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Executive Producer

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NEXT STEPS

- ☐ Book a meeting:
KenDFoster.youcanbook.me
- ☐ Set a date for your Media Strategy Session
- ☐ Confirm a show date