



MEDIA MARKETING PACKAGE*

From
\$600.00

1. Show recorded / edited at KCBQ AM 1170 Studio in San Diego
2. Show is streamed live on Facebook
3. Professional produced podcast
4. Hosted on VoicesofCourage.us and 15 Podcast platforms
5. Facebook (picture and show is posted on 4 Facebook sites with 30,000+ followers)
6. LinkedIn, Facebook, Twitter (show and photos published)
7. Twitter – (tweeted periodically to 240,000 followers)
8. Press Release sent to 3,000 media sites (written by Guest)
9. Access to the Voices of Courage Resource Center
 - a. Access 600+ Podcast Shows
 - b. 30 day access to 100+ radio shows

ADVERTISE ON A SHOW

From
\$1,500.00

1. Professionally produced (30) second commercial
2. Static banner ad on VoicesofCourage.us
3. Media Strategy Session with Ken D Foster
4. Recognition in press releases / social media promotions
5. 11.5 minute guest appearance
6. Media Marketing Package*

SPONSOR THE SHOW

From
\$2,500.00
(a month)

1. "Brought to You By" at the Show Opening.
2. Be a guest on the show quarterly
3. Two professionally produced (30) second commercials
4. Static banner ad on the KCBQ AM 1170 and on TransitionRadioShow.com
5. Media Strategy Session with Paula Shaw and Ken D Foster
6. Media Marketing Package*

CO-HOST A SHOW

From
\$3,500.00

1. Co-host two shows with Ken D Foster
2. Media Marketing Package included on each show you co-host*
3. Media Strategy Session (3) hours
4. Media Marketing Package*

WIN / WIN PACKAGE

We Promote Together

1. Send (2) emails to your entire data base promoting your show appearance
2. Promote your appearance on all your social media sites



ADVERTISE WITH US

Ken D Foster's Voices of Courage Show is more than just another radio program! It takes audiences on a journey to find their courage, breakthrough their limits and master their destiny.

No kidding! Ken has brought together the most Courageous People on our Planet who inspire greatness in our audiences and change lives for the better. In fact, regular listeners soon see the unseeable, know the unknowable and do the impossible.

Voices of Courage airs on Terrestrial Radio, Internet Radio, Internet TV, and is Podcast around the world. The show is recorded at the state-of-the-art Studio of KCBQ AM 1170 The Answer in San Diego.

We offer guest marketing packages, advertising and sponsor options, on-air and online to get your message to our affluent audience. Whatever your advertising needs are, chances are we can accommodate them.

This is a unique opportunity for you to reach your audience, live your dream and become a star!



DEMOGRAPHICS

Our audience is affluent. They are, active, growth oriented, conscious adults who make buying decisions

- Gender 52% Male / 48% Female
- Income Levels (35% 100,000 to 250,000+) (21% \$75,00 to \$99,999)
- Additional demographics upon request



BE A GUEST ON A SHOW

Guest Appearance Includes:

1. 11.5 to 23 minute interview
2. Media Strategy Session with Ken D Foster
3. Access to the Voices of Courage Resource Center
4. Opportunity for an Affiliate Marketing Joint Venture

Note: Guest appearance requires the purchase of the Media Marketing Package or a Guest Subscriber Marketing Campaign

KEN D FOSTER



Ken D Foster is a Philosopher, Visionary, Author, and Syndicated Radio Show Host who delivers high energy messages that empower audiences to live courageously, tune into their brilliance, and maximize potential.

For twenty-three years, Ken has Coached and Mentored CEO's, Entrepreneurs, Executives and Senior Professionals to take the courageous path, expand their limitations, and free their spirit to bring in harmony, happiness and bottom-line results to their businesses and lives. He specializes in inspiring learners and leaders to live up to their highest potential, and he does this exceptionally well.

Ken has developed science-based, highly practical solutions for growing human potential, personal balance, organizational productivity, time management, and authentic communication which he shares on each show.

Currently, Ken is a triathlete who was on Team USA in 2017 and competed in the ITU World Triathlon Championship in Penticton, BC, placing in the top ten in the world in Aqua Bike. He is a sought-after keynote speaker who has spoken at hundreds of live events, been on over 500 Teleseminars and Webinars.

He co-hosted the syndicated radio show Transition Radio in San Diego, Ca, and is the Host and Executive Producer of the syndicated show "Voices of Courage" broadcast on TV, Terrestrial Radio, Internet Radio and Podcast around the world.

He is a published best-selling author. His books include: *Ask and You Will Succeed*, 1001 Extraordinary Questions to Create Life-Changing Results, Volumes 1 and 2; *The Time Factor*, 24 Powerful Tips to Gain More Time in Your Day; *The Energetic Clearing Technique*, Clear Your Past and Recreate Your Destiny, *The Ez of Business Success*, The Entrepreneurs Guide of Five Business Essentials, Volumes 1 and 2; and *The Courage to Change Everything*, Strategies and Wisdom to Transform Your Life One Day at a Time.

He lives in Southern California with his wife of 19 years Judy Foster. Together they have three daughters and twelve grandchildren. Ken loves participating in triathlons, snow skiing, hiking, eating vegan, yoga, meditation, studying the scriptures, and continually learning. He conducts personal consultations with clients throughout the United States, Canada, Europe, Asia, and Australia. Contact Ken at CoachwithKen@Gmail.com.



TERRESTRIAL RADIO STATIONS

KCBQ AM1170, San Diego, CA
 AM 1630 FM 92.1 Tampa, FL
 AM 1520 Las Vegas, NV
 FM 99.5 Las Vegas, NV
 AM 1630 Tampa Bay, FL
 FM 92.1 Tampa Bay, FL
 AM 1640 Lancaster, PA
 FM 102 Lancaster, PA
 FM 90.3 Milwaukee, WI
 FM 94.7 Pittsburgh, PA
 AM 810 Macon, GA
 FM 87.9 Macon, GA
 FM 96.3 Boulder, CO
 FM 101.5 Long Beach, CA
 FM 97.7 The Villages, FL
 FM 87.9 Colorado Springs, CO
 FM 90.3 Jacksonville, FL
 88.3 New Port Richey, FL

*Total AM/FM Radio Reach 12,306,297 – 2014 Census Statistics

*Average listenership per episode in all platforms 2,067,000



INTERNET RADIO



LIVE BROADCAST



Facebook Live
5,000



Twitter Live
240,000 followers



VIDEO PLATFORMS



NETWORKS & PODCAST PLATFORMS

